



## **Advertising & Sponsorship**

**Dacorum Steam and Country Fayre**  
**27<sup>th</sup> and 28<sup>th</sup> July 2019**  
**Green Croft Farm, Potten End, HP1 2SG**

**So How can you promote your business to a wide section of local people  
and at the same time give valuable assistance to our local Hospice**

As we all know The Hospice of St Francis needs as much help as possibly, can your company help?

The group of people who make up the Dacorum Machinery and Steam Preservation Group formed a guaranteed non-profit making company hence the name DMSP Group Ltd.

The thirteenth year of the Annual Dacorum Steam and Country Fayre will be on 27<sup>th</sup> and 28<sup>th</sup> July 2019, it will be at Green Croft Farm, Potten End, HP1 2SG. This event is held In Aid of the Hospice of St Francis and even though the 2018 event was a wash-out for the Sunday we are pleased to have donated £5,000 to the hospice bringing the total so far to £173,000

With your help we can add a significant amount to this figure and so we are asking for the support of our local businesses to help make this possible. The businesses we have already approached are very keen to give their support and have already pledged their help in various ways.

Can you help with some specific sponsoring? We would be happy to discuss the various options that would benefit from specific sponsorship.

Maybe you would like promote your business by Advertising in the Official Programme with a Full page @ £100, Half page @ £50 or Quarter page @ £25. Or you could Supply your Company Banner to go at the ring side, only £100 for the week-end. Would you like to Sponsor a Steam Engine for the week-end and for £100 Advertise your Business with a banner at their Show Pitch for the week-end, or perhaps you would like to sell a Selection of your Goods from a 20' frontage market stall for only £50 for the week-end.

Thank you for taking the time to read this

Best regards

Dawn

See the attached form for contact details:

**Registered Company Incorporation Number: 6443258**  
**Registered Company Address: 27 Croft End Road, Chipperfield, Herts WD4 9EE**  
**Contact Telephone Number: 01923 266491**  
**[www.dacorummachineryandsteam.co.uk](http://www.dacorummachineryandsteam.co.uk)**

Dacorum



Machinery & Steam Preservation Group

### Advertising & Sponsorship

Dacorum Steam and Country Fayre  
27<sup>th</sup> and 28<sup>th</sup> July 2019

Green Croft Farm, Potten End, HP1 2SG



The Hospice  
of st francis

Reg. Charity No. 280825

Please help us to help those who are being giving ‘Total Care When Time Is Precious’

Company Name: .....

Individuals Name: .....

Email address: .....

Address: .....

Telephone Number: .....

.....

Post Code: .....

Would you like to pledge support and wish to discuss how to offer *specific* sponsorship?  
Why not contact us on 01923 266491 to arrange a meeting or talk about the options.

Please tick which box below is applicable:

I would like to place an Advertisement in the programme: £100 Full Page - £50 Half Page - £25 Quarter Page

For programme Advertisements please contact Mark Goodman on 07970 474575  
or email him at info@pestech.co.uk

There are other options as well, such as these below:

I would like to advertise at the ringside with a banner (client must supply own banner): £100  
Contact Dawn Bunker on 01923 266491 [dvbunker@aol.com](mailto:dvbunker@aol.com)

I would like to sponsor a Steam Engine and advertise my business at their show-spot: £100  
(Client to supply banner or advertising goods)  
Contact Dawn Bunker on 01923 266491 [dvbunker@aol.com](mailto:dvbunker@aol.com)

I would like to book a Market Pitch with a 20' Frontage @ £50 for the weekend:  
Please Contact Claire Groom on 07971 126038 or email [groomy.1982@btinternet.com](mailto:groomy.1982@btinternet.com)

For any queries or more information call Dawn Bunker on 01923 266491 or email [dvbunker@aol.com](mailto:dvbunker@aol.com)

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