



Advertising & Sponsorship

**Dacorum Steam and Country Fayre
29th and 30th July 2017
Green Croft Farm, Potten End, HP1 2SG**

**So How can you promote your business to a wide variety of local people
And at the same time give valuable assistance to our local Hospice**

As we all know The Hospice of St Francis needs as much help as possibly, can your company help?

The group of people who make up the Dacorum Machinery and Steam Preservation Group formed a guaranteed non-profit making company hence the name DMSPP Group Ltd.

The eleventh year of the **Annual Dacorum Steam and Country Fayre** will be on **29th and 30th July 2017** it will be at **Green Croft Farm, Potten End, HP1 2SG**. This event is held **In Aid of the Hospice of St Francis** and we are very proud to say the amount donated to the hospice in 2016 was **£24,000** bringing the total so far to **£150,000**

With your help we can add a significant amount to this figure and so we are asking for the support of our local businesses to help make this possible. The businesses we have already approached are very keen to give their support and have already pledged their help in various ways.

Can you help with some specific sponsoring? We would be happy to discuss the various options that would benefit from specific sponsorship.

Maybe you would like promote your business by **Advertising in the Official Programme** with a Full page @ £100, Half page @ £50 or Quarter page @ £25. Or you could **Supply your Company Banner** to go at the ring side, only £100 for the week-end. Would you like to **Sponsor a Steam Engine** for the week-end and for £100 **Advertise your Business with a banner at their Show Pitch for the week-end**, or perhaps you would like to **sell a Selection of your Goods from a 20' frontage pitch** for only £50 for the week-end.

See the attached form for contact details:

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Please help us to help those who are giving 'Total Care When Time Is Precious'

Company Name:

Individuals Name:

Email address:

Address:

Telephone Number:

.....

Post Code:

Would you like to pledge support and wish to discuss how to offer *specific* sponsorship?
Why not contact us on 01923 266491 to arrange a meeting or talk about the options.

Please tick which box below is applicable:

I would like to place an Advertisement in the programme: £100 Full Page - £50 Half Page - £25 Quarter Page

For programme Ads contact sally_baxter@hotmail.com or call Sally Hayes on 07956 155726

I would like to advertise at the ringside with a banner (client must supply own banner): £100
Contact Dawn Bunker on 01923 266491 dvbunker@aol.com

I would like to sponsor a Steam Engine and advertise my business at their show-spot: £100
(Client to supply banner or advertising goods)
Contact Dawn Bunker on 01923 266491 dvbunker@aol.com

I would like to book a Market Pitch with a 20' Frontage @ £50 for the weekend:
Contact Lee Hiscock on 07742 328426 lhiscocks68@googlemail.com

For any queries or more information call Dawn Bunker on 01923 266491 or email dvbunker@aol.com

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